

SAS GLOBAL FORUM 2010 T-SHIRT DESIGN CONTEST
OFFICIAL RULES
NO PURCHASE NECESSARY

HOW TO ENTER: To submit your contest entry, go to the contest web site located at http://www.sascommunity.org/wiki/SAS_Global_Forum_TShirt_Contest and click the "Submit Your Design" button to transmit your design. Entries will be accepted between November 30, 2009 and January 15, 2010. All designs must be received by 5:00 PM EST on January 15, 2010. Contest entries made through the Internet will be declared made by the registered user of the e-mail/Internet account. SAS is not responsible for phone, technical, network, electronic, computer hardware or software failures of any kind, misdirected, incomplete, garbled or delayed transmissions. SAS will not be responsible for incorrect or inaccurate entry information, whether caused by entrants or by any of the equipment or programming associated with or utilized in the contest.

ELIGIBILITY: This sweepstakes is open to any individual, 18 years of age or older at time of entry. Void in the Province of Quebec, and where prohibited by law. Employees (including immediate family members and/or those living in the same household of each) of Sponsor, its advertising, promotion and production agencies, the affiliated companies of each, and the immediate family members of each are not eligible.

ENTRY REQUIREMENTS: Each participant shall be eligible to submit up to two (2) designs. The theme of the design should center on one of the following: your use of SAS, the SAS Community in general, sasCommunity.org, or SAS Global Forum. The use of the SAS trademark, word mark only, is allowed, however, use of the SAS corporate logo is expressly prohibited. Design technical specifications are as follows:

- Two colors only
- No larger than 13" x 13"
- Electronic files should be created at the final print size (100%) and at least 300 dpi
- Acceptable file types: JPG, TIFF, EPS, Adobe Illustrator, Adobe Photoshop
- Any type should be 12 points or larger
- No PowerPoint, Word, Excel or word processing files will be accepted

JUDGING: A panel of judges appointed by the Sponsor will determine the twelve (12) finalists based on use of theme (25%), originality (25%) and creativity (50%). In order to be entered into the judging, each entry must be determined to be an original design which does not contain any defamatory or offensive language or images and which does not infringe the rights of any third party.

Winners may be required to sign and return an affidavit of eligibility/liability/publicity release where legal within 14 days of prize notification. Non-compliance may result in disqualification and an alternate winner may be selected. Decisions of the judges are final. By participating, entrants agree to be bound by the Official Rules and the judges' decisions.

VOTING: On January 25, 2010 the twelve (12) final designs as determined by the panel of judges will be posted on www.sasCommunity.org for voting. Voting will be by electronic ballot on www.sasCommunity.org only. Voting will close at 5:00 pm EST on February 5, 2009.

The design receiving the most votes via www.sasCommunity.org during the voting period will be declared the winner. The winning design will be produced on a limited number of t-shirts to be distributed at the 2010 SAS Global Forum event.

PRIZE: The winning designer will be announced on www.sasCommunity.org on or about February 8, 2010 and will be awarded one (1) t-shirt and one (1) twenty-five dollar (\$25.00US) credit toward a single purchase from the SAS Publishing Catalog.

Odds of winning depend on the number of eligible entries received. ALL TAXES ON THE PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNERS OR WINNERS' DESIGNATED RECIPIENT. Sponsor will notify winners by telephone, mail or e-mail, at Sponsor's discretion. No substitutions or cash awards, except that Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.

CONDITIONS OF PARTICIPATION: Participants warrant that their entry is an original design which has not been previously published in any manner and which does not in any way infringe on the rights of any third party. All entries become the property of SAS to publish, use, adapt, edit and/or modify such entry in any way, in any and all media, without limitation for any purposes all without additional compensation. By entering, entrants acknowledge compliance with these official rules including all eligibility requirements. In the event of non-compliance with these requirements, the selected entrant may be disqualified and an alternate winner selected, at Sponsor's discretion. Sponsor reserves the right to suspend, cancel, or modify this promotion if fraud or any other causes beyond its control destroys the integrity of the promotion, as determined by Sponsor's sole discretion. If the promotion is cancelled, unawarded prizes may be returned to Sponsor or may be awarded by random drawing from eligible entries, to the extent a fair random drawing can be conducted, at Sponsor's discretion.

GENERAL: All federal, state and local laws and regulations apply. By accepting prize, winner consents to Sponsor's use of their name and likeness without additional compensation, unless prohibited by law. By entering, you release and hold harmless Sponsor, its parent, subsidiaries, affiliates, employees and agents from any and all liability or any injuries, loss or damage arising from or in connection with participation in this promotion, use of your design and your acceptance/use of the prize.

For the name of the winner, send a self-addressed stamped envelope by December 31, 2010, to Sara Jones, SAS Institute Inc., SAS Campus Drive, Cary, North Carolina 27513.